

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: ROTHFUS FOR CONGRESS(256839)
1341 Old Freedom Rd Ste 202
Cranberry Township, PA 16066-5010

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56719
Contract Dates: 09/25/2012-09/26/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1201-543682
Invoice Date: 09/30/2012
Billing Cycle: Broadcast EOM
Billing Period: 08/27/2012-09/30/2012

Page 1 of 2

PAY BY 10/30/2012
Net 30 days

In Account With: STRATEGIC MEDIA PLACEMENT(146318)
7669 Stagers Loop
Delaware, OH 43015-7010
ATTN:Accounts Payable

Product Desc: PA CD12 SEPT 25-26

Broadcast airtimes represented are reported to the nearest second.

| Buy Line | Flight Description | | Buy Line Dates | | M T W T F S S | | Dur | Total Spots | Rate | | |
|-----------------------|--------------------|----------------------|-----------------------|-----------------------|---------------|----------------|--------------|---------------|-----------------------|--|--|
| 1 | THIS MORNING 6-7AM | | 09/25/2012-09/26/2012 | | . T W | | 30 | 2 | 600.00 | | |
| 10 MIN SEP | | | | | | | | | | | |
| <u>Week Of</u> | | <u>M T W T F S S</u> | | <u>Spots Per Week</u> | | <u>Rate</u> | | | | | |
| 09/24/2012-09/30/2012 | | . T W | | 2 | | 600.00 | | | | | |
| <u>Air Date</u> | <u>Day</u> | <u>Air Time</u> | <u>M/G For</u> | <u>Material</u> | <u>Dur</u> | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> | | |
| 09/25/2012 | Tu | 06:48:10 AM | | TVGENROTH1211H | 30 | 600.00 | | | | | |
| 09/26/2012 | We | 06:13:30 AM | | TVGENROTH1211H | 30 | 600.00 | | | | | |
| 2 | M-F 6PM NEWS | | 09/25/2012-09/26/2012 | | . T W | | 30 | 2 | 900.00 | | |
| 10 MIN SEP | | | | | | | | | | | |
| <u>Week Of</u> | | <u>M T W T F S S</u> | | <u>Spots Per Week</u> | | <u>Rate</u> | | | | | |
| 09/24/2012-09/30/2012 | | . T W | | 2 | | 900.00 | | | | | |
| <u>Air Date</u> | <u>Day</u> | <u>Air Time</u> | <u>M/G For</u> | <u>Material</u> | <u>Dur</u> | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> | | |
| 09/25/2012 | Tu | 06:09:41 PM | | TVGENROTH1211H | 30 | 900.00 | | | | | |
| 09/26/2012 | We | 06:12:28 PM | | TVGENROTH1211H | 30 | 900.00 | | | | | |
| 3 | 11PM NEWS | | 09/25/2012-09/26/2012 | | . T W | | 30 | 2 | 1,800.00 | | |
| 10 MIN SEP | | | | | | | | | | | |
| <u>Week Of</u> | | <u>M T W T F S S</u> | | <u>Spots Per Week</u> | | <u>Rate</u> | | | | | |
| 09/24/2012-09/30/2012 | | . T W | | 2 | | 1,800.00 | | | | | |
| <u>Air Date</u> | <u>Day</u> | <u>Air Time</u> | <u>M/G For</u> | <u>Material</u> | <u>Dur</u> | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> | | |
| 09/25/2012 | Tu | 11:28:40 PM | | TVGENROTH1211H | 30 | 1,800.00 | | | | | |
| 09/26/2012 | We | 11:28:07 PM | | TVGENROTH1211H | 30 | 1,800.00 | | | | | |
| <u>Total Spots</u> | | <u>Gross Amt</u> | | <u>Commission Amt</u> | | <u>Net Amt</u> | <u>Debit</u> | <u>Credit</u> | <u>Reconciliation</u> | | |
| Air Time Totals 6 | | 6,600.00 | | 990.00 | | 5,610.00 | 0.00 | 0.00 | 0.00 | | |

Warranty - We warrant the above broadcasts were made according to the official station log.

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Billing Notes

PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE. PAID FOR BY ROTHFUS FOR CONGRESS. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

DUPLICATE

| | | | |
|-----------------------------|--|-------------------|----------|
| Wire Transfer Instructions: | For Billing Inquiries Please Contact: ACCOUNT EXECUTIVE 412-575-2200 | Gross Billing | 6,600.00 |
| | | Trade Value | 0.00 |
| | | Agency Commission | 990.00 |
| | | Local Tax | 0.00 |
| | | State Tax | 0.00 |
| | | Pre Paid Amount | 0.00 |
| | | Pay This Amount | 5,610.00 |

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